

Development of plant factory technology and validation of business model to realize sustainable agriculture

( Oishii Farm K.K.)



City	Year of Establishment	Founder
Tokyo	2023	Hiroki Koga

Partner VC	Latest round of Fundraising	Valuation
—	Series B	Non-Disclosure

Contact Information :  
e-mail :contact.jp@oishii.com

Website : <https://oishii.com/>

○ Business Plan

Our goal is to realize a plant factory platform to deliver safe, secure, high-quality, and delicious agricultural products to people around the world in a stable and inexpensive manner by achieving cost reduction through automation of production processes and development of new cultivation technologies.

○ Research Outline

Through research and development mainly on the following three themes during the period of this project, we will create automated and efficient technologies for production in plant factory to achieve cost reduction while maintaining crop quality, and expand our target market.

- (1) Development of cultivation technology
- (2) Automation technology development
- (3) Expansion into multiple crops

Business Area/Field	Research Period	Research Grant Amount	International collaborative technology demonstration
Food & Agriculture	DMP 2024～2026FY	JPY 2,495 million	United States (New Jersey State)

○International collaborative technology demonstration

- Contract with local partners

To accelerate the developments, collaborate with a partner in the US where there are already personnel and both R&D and production facilities available for testing operations.